

Mack Bulldog Ornament History

- October 1932 - The Mack Bulldog radiator cap ornament was patented. It was released as Part Number 4BF26.
- December 1937 - The Bulldog was redrawn and the part number was changed to 27RU217. This was a chrome-plated zinc die casting.
- December 1941 - The finish was changed to a painted, #775R Mack Gray finish.
- September 1944 - The finish reverted back to the chrome-plating as before the war.
- September 1947 - The part number was raised to 217RU217A. The reason for this was that the attaching studs were changed to cast-in female threaded brass fasteners. Under this part number, the P1 version was chrome-plated.
- June 1967 - A 14 karat gold-plated version was added under the 217RU217A P2 release.
- June 1968 - The gold plating was replaced with a 14 karat gold alloy.
- December 1979 - The part number was raised to 217RU217B as the ornament was redesigned to have more ergonomically friendly contours, with shorter ears and tail. Besides being the handsome Mascot, the Bulldog served as a handle to tilt the hood on conventional models and a hand hold on cab-over-engine models for windshield washing. The P1 part was again chrome plated while the P2 finish was “gold flash.”
- March 1986 - The patent number 87931 was replaced with the registered Trademark number 1,387,477.

As Mack is a custom truck builder, there are more than likely a few exceptions.

Topics being researched

Unknown Time Frame- Rumors of brass Bulldogs, we have found no documentation to verify this variation.

1993 – 2014 Gold Bulldogs, plated or polished, available as an unpublished option. Origin of this variation appears to be Mack promotional models, perhaps starting with the CH or CL Elite. Please reference the [Bulldog Color](#) PDF for reference.