

MACK®

Exterior & Interior



PIONEER™



THE NEW
STANDARD
IN BOLD,
PURPOSEFUL
DESIGN.



The Mack Pioneer™ isn't just built to perform—it's built to lead. With a striking, aerodynamic exterior and purposeful design, it sets a new standard for efficiency and durability.



Ergonomic Driver Environment



LED Lighting

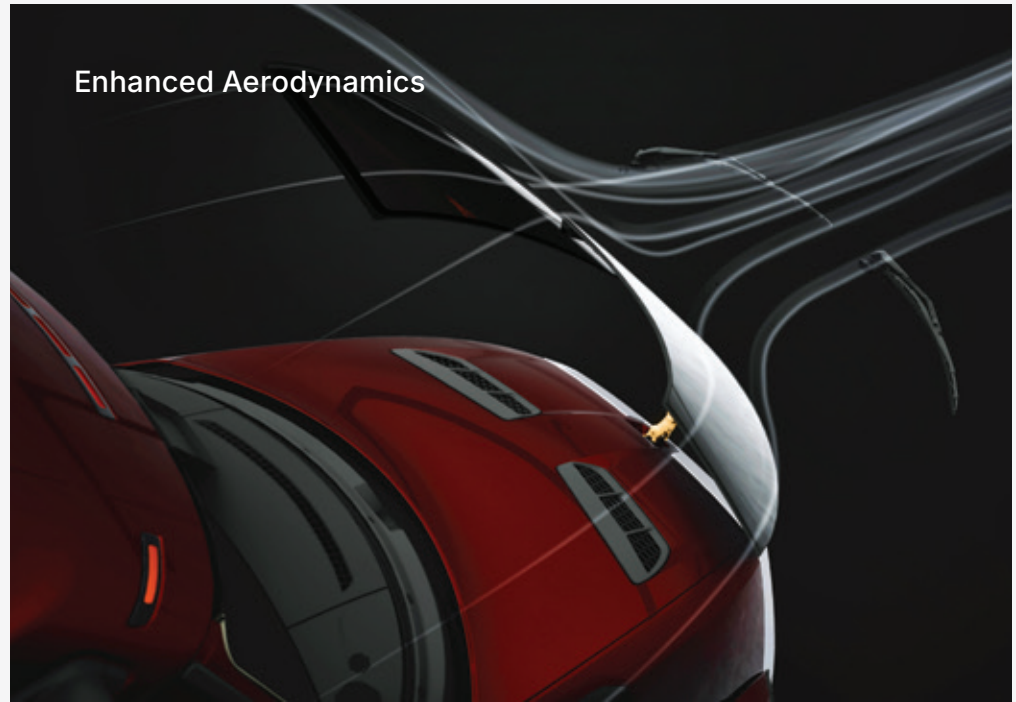


Every line, every detail is engineered to turn heads and take on the road with confidence.

Digital Mirror System



Enhanced Aerodynamics



Privacy Curtains



CONFIGURATIONS FOR ANY ROUTE.

MACK PIONEER™ EXTERIOR



Cab Configurations

All Mack Pioneer™ configurations shown with optional roof fairing.



Day Cab

125" BBC. 12' 6" or 13' 6" overall height with roof fairing options.



44-Inch Mid-Roof Sleeper

157" BBC. 13' 6" overall height with roof fairing.



64-Inch Mid-Roof Sleeper

177" BBC. 13' 6" overall height with roof fairing.



76-Inch Mid-Roof Sleeper

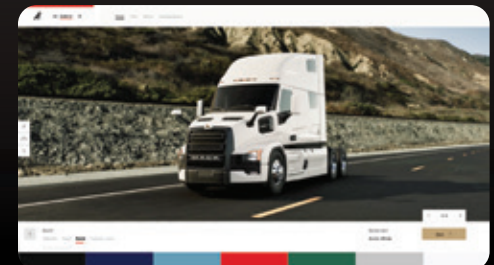
189" BBC. 13' 6" overall height with roof fairing.



76-Inch High-Roof Sleeper

189" BBC. 13' 6" overall height with roof fairing.

Explore select paint colors and exterior options through Mack Trucks configurator at: build.macktrucks.com



Exterior Trim Options



Options

Graphite

Graphite Painted

Chrome

Chrome Painted (shown in photo)

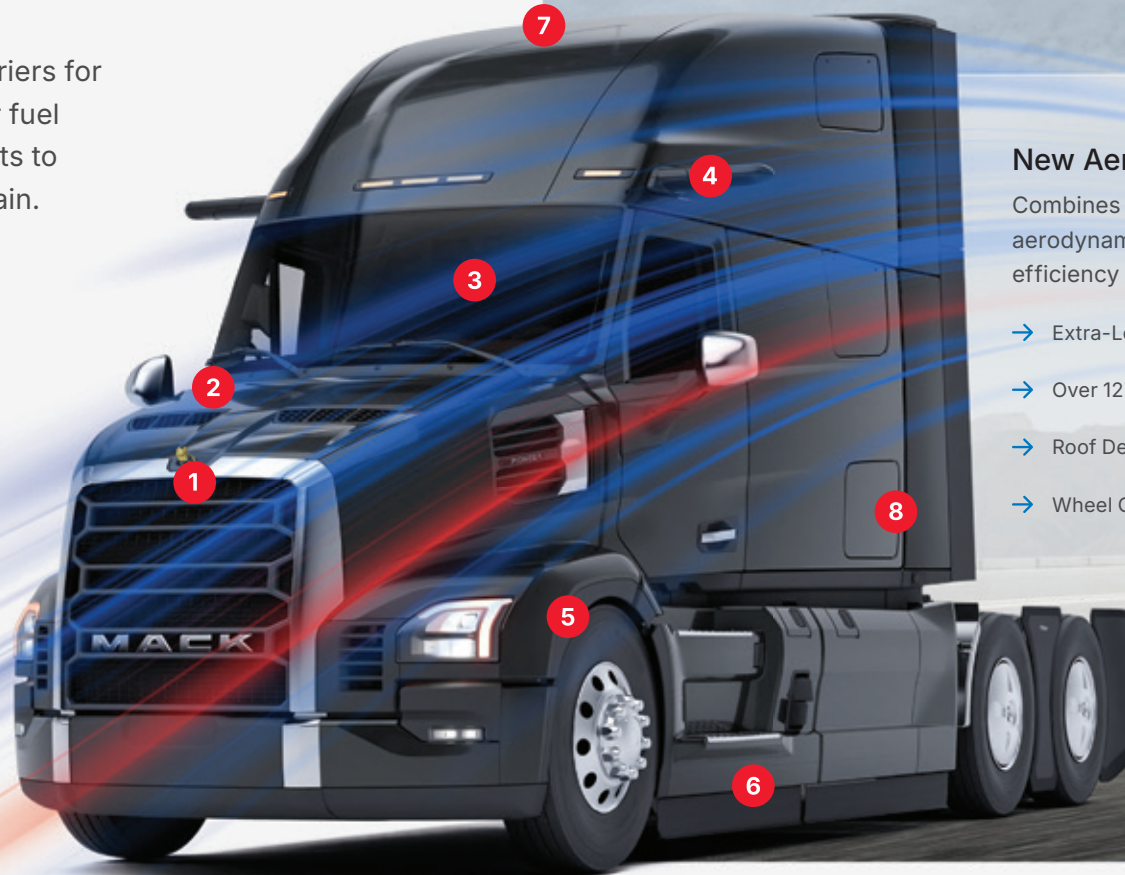


AERODYNAMICS THAT DEFY THE WIND.

MACK PIONEER™ EXTERIOR

Efficiency

Mack Pioneer™ breaks new barriers for efficiency with up to 11% better fuel economy through enhancements to aerodynamics and the powertrain.



New Aero Max Package

Combines the full set of Pioneer's aerodynamic options for maximum efficiency and fuel economy.

- Extra-Low Chassis Ground Effects
- Over 12" Enhanced Cab Extenders
- Roof Deflector with Trim Tab
- Wheel Covers

1. Inset Bulldog

Recessed bulldog hood ornament reduces wind drag while keeping the iconic Bulldog front and center.

2. Three-Piece Hood

Designed for aerodynamics, bold styling, and replacement of individual sections in the event of damage.

3. Mack Aero Windshield

Improves fuel economy and visibility while adding strength to the cab.

4. Digital Mirror System (DMS)

Real-time digital views that replicate traditional mirrors for enhanced visibility and safety.

5. Front and Rear Wheel Closeouts

Creates a clean aerodynamic flow to push air around the wheels.

6. Chassis Fairings

New fully-enclosed cab skirt and fairing smooth airflow with covered fuel and DEF tank access.

7. Wider Cab

9 inches of additional width streamlines airflow and creates a spacious driver environment.

8. Cab Side Deflectors

Streamlined design improves performance by enabling smoother air flow from the cab to the trailer.

CABIN COMFORT WITH ROOM TO ROAM.

MACK PIONEER™ INTERIOR



Above and Beyond Comfort

The Mack Pioneer™ redefines what it means to drive in comfort. With more interior options than ever, it sets a new standard for long-haul trucking —designed for all-day productivity and unmatched driver experience behind the wheel.

Options

Increased cabin space and storage

Full LED Interior Lighting

Optional Sleeper Windows

Optional Mack® Integrated Parking Cooler

Enhanced Thermal Insulation

Mack Pioneer Driver Environment

Spacious Interior Cab

Mack® CoPilot™ Display

Mack® Command Steer

Optional New Infotainment System

Standard Wide Base and High-Back Seat

Stalk-Located mDRIVE™ Controls

Flat-Bottom Steering Wheel



Spacious Interior Cab

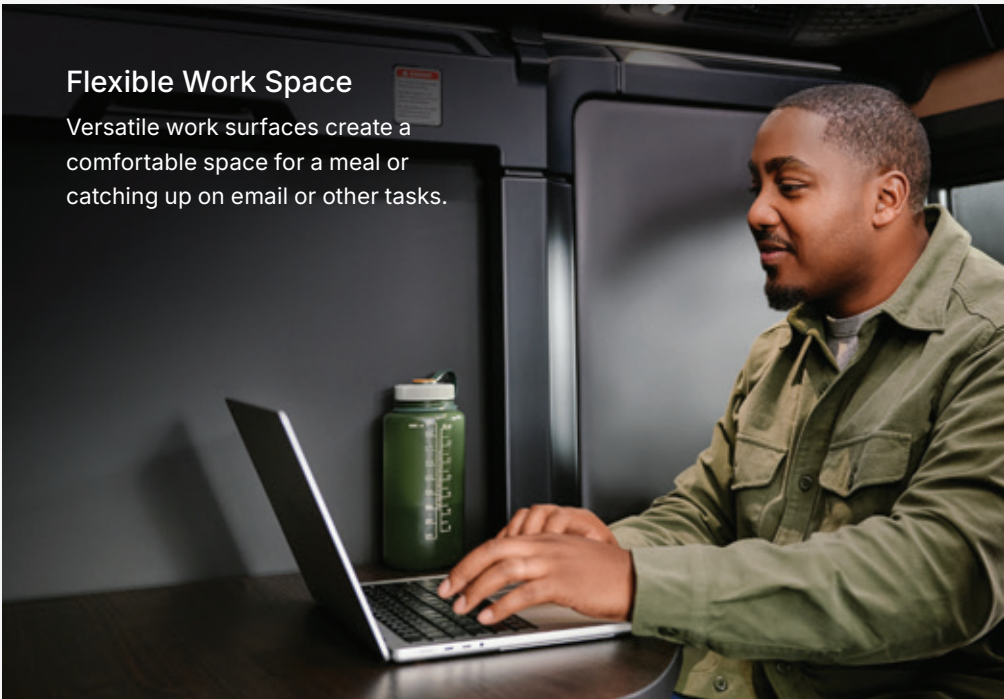
Mack Pioneer™ breaks new ground for interior cabin and sleeper space.





Home Away From Home

With single and double-bunk configurations and a variety of storage options, Pioneer makes the most of every square foot.



Flexible Work Space

Versatile work surfaces create a comfortable space for a meal or catching up on email or other tasks.



Flat-Bottom Steering Wheel

A flat-bottom wheel allows more room where it counts. Smart steering wheel buttons access infotainment and cruise control.

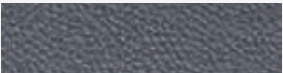
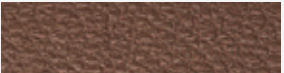


Standard Wide Base and High-Back Seat

Designed for all-day comfort, Pioneer's seating keeps drivers refreshed on long hauls and features available options for heating, cooling, and massage.

Customize Your Interior

Mack Pioneer™ is built for the long haul—and designed for the way you work. Choose from a range of trim packages, sleeper configurations, and smart storage solutions to create a truck that fits your needs.

	Comfort Trim	Preferred Trim	Elite Trim
1. Door Panel	 Dark Airforce Gray	 Dark Airforce Gray	 Canyon Brown
2. Door Panel Accent Trim	 Bold Black	 Light Gun Metal	 Light Gun Metal & Wood Grain
3. Steering Wheel	 Bold Black Rubberized Foam	 Bold Black Leather & Bold Black Perforated Leather	 Bold Black Leather & Canyon Brown Perforated Leather
4. Dash Topper	 Bold Black	 Dark Airforce Gray	 Canyon Brown
5. Dash Highlight Accent	 Gloss Black	 Satin Finish Metallic	 Satin Finish Metallic & Wood Grain
6. Interior Panels & Cabinets	 Dark Airforce Gray	 Dark Airforce Gray	 Canyon Brown





ELITE TRIM SHOWN

PION



PIONEER™





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