

Drive Chain CHATTER

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Mack Trucks Historical Museum
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**HISTORICAL
MUSEUM**

EXHIBITS

On the Lighter Side: The Mack Jr, pictured right, is on loan to the museum through June 2018, compliments of Pat Camputaro, Jr. from Woodbridge, CT. This display offers visitors a rare opportunity to compare the Mack Jr to the Mack-built ED model, owned by Don Schumaker of Allentown, PA.

Pride of the Highway: May 2017—June 2018

Coming Soon: "Building America" exhibit



MUSEUM UPDATES

Collections Assessment Activity

One of our key objectives in 2018 is to develop and implement a Collections Management policy to ensure consistency with care and management of all collections. We have initiated a review of storage areas to assess environmental conditions to ensure we are maintaining a stable environment to retain files. We have identified necessary modifications including updating our lighting and movement of cabinets storing paper files. Manpower has been assigned to take inventory and catalogue our collections in order for us to maximize use of our storage areas and improve our database to aid in research. The Museum recognizes the importance of these initiatives to you, our customers and Mack history enthusiasts, as you seek archive information from our collections.

Mack Museum Membership for Mack Dealers

In 2017 our Museum responded to 900 inquiries for information from customers and antique truck enthusiasts and we conducted over 4,000 tours. Considering we are a non-profit organization, we implemented a dealer membership program to help offset the operating expenses to support these activities. Thank you to all dealers who joined our program in 2017. For dealers interested in the details of a membership, check out the Museum website www.macktruckshistoricalmuseum.org or give us a call!

Quarterly Highlights

The first quarter has been a flurry of activity at the museum. We have had visitors from Australia, Sweden, Central America, and all over North America. We were featured in an episode of "Let's Go" on WLVT 39, a show that highlights exciting Lehigh Valley attractions. During a recent event, we hosted over 100 visitors from the PA Asphalt Association.

Preservationist Nominations

Over the past 118 years, many people around the world have become part of the Mack "family." The Preservationist Recognition Program offers us the opportunity to memorialize those who have passed on but have left a legacy in the preservation of Mack history. It is fitting that some of these members of the Mack family be recognized and remembered for their outstanding efforts in preserving Mack heritage. Nominations for the Preservationist Program can be made by contacting the museum for applications and nomination guidelines.

Visitor Feedback

"Mike and Doug shared many stories that really help tell the Mack story."

"I am still blown away by how amazing it was!"

"Fascinating venue. The tour guides are very knowledgeable about the trucks and history. Two thumbs up!"

"The staff at the museum was very welcoming and couldn't have treated us any better. Well worth the trip and would highly recommend to anyone that has a passion for Mack Trucks that this is a must-see."

Items for Sale

The following vehicles (pictured right) are to be released for sale by the Museum:

1948 Mack EQSW: EQ2D 1818 - Dump

1950 Mack A40H: A40H 2198 - Flat

1957 Mack D42P: D42P 1597 - Flat

IMPORTANT DATES



Museum closed: May 28, July 4, September 3, November 22 & 23, and December 24 - Jan 1, 2019

Donor Appreciation Luncheon:
Thursday, April 26, 2018

Open House: June 16, 2018

1st Quarter 2018 Stats

Total Museum Visitors: 910

Archive Inquiries: 200

"Top Dog" Donors of 2017

The Top Dog Donor Program was established to recognize monetary and in-kind contributors to the Museum. Call us for information about how you can support the Mack Museum. A special thanks to the following "Top Dog" Donors of 2017, who will be recognized at a special luncheon in April.

Maxidyne

- Dave Kline, D&D Truck Repair
- Robert L. Greene
- Eddie Jappell

Econodyne

- Irv Good
- Skip Eisenhard, J&E Trucking
- Daniel L. Snavelly, Lisa L. Snavelly

Magnadyne

- Matt Pfahl
- J&E Trucking
- Gary Mahan
- Daryl Emery

